



Faculty of Technologies

FACULTY STAFF

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HIGHER BUSINESS MANAGEMENT



Career Areas

- [Administration](#)
- [Management](#)
- [Finance](#)
- [Starting-up in business](#)
- [Hospitality, Catering & Tourism / Hospitality General / Travel & Tourism](#)

Further advice and information on these options is available from your subject teacher, guidance teacher and careers adviser.



TURRIEFF ACADEMY

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COURSE INFORMATION

Why Business?

Business plays an important role in society. Businesses create wealth, prosperity, jobs and choices. Therefore, it is essential for society to have effective businesses and business managers if they are to sustain this role. Business Management gives you the skills, knowledge and understanding needed to understand contemporary business. You will gain an understanding of the dynamic, changing, competitive and economic environment of industry and commerce. It develops skills in communicating and presenting business-related information, in a variety of formats, to the various stakeholders of an organisation. The skills you learn on this course are valuable in a wide range of career sectors such as finance, transport, manufacturing or engineering — whether as a manager, employee or self-employed person.

Course Outline

The course consists of **three** compulsory units :-

- ◆ Understanding Business
 - ◆ Management of People and Finance
 - ◆ Management of Marketing and Operations
- and a Business Assignment



ASSESSMENT

The course assessment has two components:

- a question paper (70 marks)
- an assignment (30 marks).

The question paper will assess your breadth of knowledge, understanding and skills accumulated across the course. The question paper will be set and marked by SQA.

The assignment will give you the opportunity to apply and extend your research, analytical, evaluative and decision making skills.



PROGRESSION

Further study, training or employment in:

Administration & Management

Computing & ICT

Hospitality, Catering & Tourism

Transport & Distribution

FURTHER COURSES IN TURRIFF ACADEMY

In S4:

N4 Administration & IT

N5 Administration & IT

N4 Business

N5 Business Management

In S5/6:

N4 Business

N5 Business Management

N4 Administration & IT

N5 Administration & IT

Higher Administration & IT

N5 Accounting

Higher and Advanced Higher Accounting