

## Why Business Management?

Business plays an important role in society. Businesses create wealth, prosperity, jobs and choices. Therefore, it is essential for society to have effective businesses and business managers if they are to sustain this role. Business Management gives you the skills, knowledge and understanding needed to understand contemporary business. You will gain an understanding of the dynamic, changing, competitive and economic environment of industry and commerce. It develops skills in communicating and presenting business-related information, in a variety of formats, to the various stakeholders of an organisation. The skills you learn on this course are valuable in a wide range of career sectors such as finance, transport, manufacturing or engineering — whether as a manager, employee or self-employed person.

# BUSINESS MANAGEMENT ADVANCED HIGHER

## Details of Course Components

The course consists of **three** compulsory units :-

- ◆ External Business Environment
- ◆ Internal Business Environment
- ◆ Evaluating Business Information

and a Business Assignment

## ASSESSMENT

The course assessment has two components with a total of 120 marks:

- Component 1 - Question paper (80 marks)
- Component 2 - Project (40 marks).

The question paper will assess your breadth of knowledge, understanding and skills accumulated across the course. The question paper will be set and marked by SQA. The project will give you the opportunity to apply and extend your research, analytical, evaluative and decision making skills.



## FACULTY OF TECHNOLOGIES

### BEIT Staff :

Mrs Christine Cooper  
Mr Rob Haines  
Mr Hugh Conway  
Miss Charlene Aquillina

### CDT Staff:

Mrs Emma Idzikowska  
Mr Luis Medivelso

### Courses in Turriff Academy

#### BEIT

Advanced Higher Accounting  
Higher Accounting  
National 5 Accounting  
Higher Administration  
National 5 Administration  
National 4 Administration  
Advanced Higher Business Management  
Higher Business Management  
National 5 Business Management  
National 4 Business  
Higher Computing Science  
National 5 Computing Science  
National 4 Computing Science  
NPA Games Development

#### CDT

National 4 Design & Manufacture  
National 5 Design & Manufacture  
National 4 Woodskills  
National 5 Woodskills

### Useful websites to help you with your choices:

[www.myworldofwork.co.uk](http://www.myworldofwork.co.uk)  
[www.skillsdevelopmentscotland.co.uk](http://www.skillsdevelopmentscotland.co.uk)

*Further advice and information on these options is available from your subject teacher, guidance teacher and careers adviser.*