

Why Business Management?

Business plays an important role in society. Businesses create wealth, prosperity, jobs and choices. Therefore, it is essential for society to have effective businesses and business managers if they are to sustain this role. Business Management gives you the skills, knowledge and understanding needed to understand contemporary business. You will gain an understanding of the dynamic, changing, competitive and economic environment of industry and commerce. It develops skills in communicating and presenting business-related information, in a variety of formats, to the various stakeholders of an organisation. The skills you learn on this course are valuable in a wide range of career sectors such as finance, transport, manufacturing or engineering — whether as a manager, employee or self-employed person.

BUSINESS MANAGEMENT HIGHER

Details of Course Components

The course consists of **three** compulsory units :-

- ◆ Understanding Business
- ◆ Management of People and Finance
- ◆ Management of Marketing and Operations

and a Business Assignment

ASSESSMENT

The course assessment has two components:

- a question paper (90 marks)
- an assignment (30 marks).

The question paper will assess your breadth of knowledge, understanding and skills accumulated across the course. The question paper will be set and marked by SQA. The assignment will give you the opportunity to apply and extend your research, analytical, evaluative and decision making skills.



FACULTY OF TECHNOLOGIES

BEIT Staff :

Mrs Christine Cooper
Mr Rob Haines
Mr Hugh Conway
Miss Charlene Aquillina

CDT Staff:

Mrs Emma Idzikowska
Mr Luis Medivelso

Courses in Turriff Academy

BEIT

Advanced Higher Accounting
Higher Accounting
National 5 Accounting
Higher Administration
National 5 Administration
National 4 Administration
Advanced Higher Business Management
Higher Business Management
National 5 Business Management
National 4 Business
Higher Computing Science
National 5 Computing Science
National 4 Computing Science
NPA Games Development

CDT

National 4 Design & Manufacture
National 5 Design & Manufacture
National 4 Woodskills
National 5 Woodskills

Useful websites to help you with your choices:

www.myworldofwork.co.uk
www.skillsdevelopmentscotland.co.uk

Further advice and information on these options is available from your subject teacher, guidance teacher and careers adviser.