

CAREERS INFORMATION



Career Areas

- Art & Design
- Communications & Media
- Computing and ICT
- Construction: Architecture / Surveying
- Engineering
- Manufacturing

Further advice and information on these options is available from your subject teacher, guidance teacher and careers adviser.

OTHER INFORMATION

FACULTY STAFF:-

Mrs Christine Cooper (Faculty Head)

Mrs Liz Bourne
Mr John McCallum

Mr Hugh Conway
Mr Robert Haines
Mr Chris Meechan



Faculty of Technologies

Higher Graphic Communication



TURRIFF ACADEMY

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COURSE INFORMATION

Why Graphic Communication?

Communication in all its forms is vital to society. Graphic Communication is a means of passing on information graphically and is used, in various forms, in many aspects of life including education, industry and commerce. This course is designed to make you aware of the use of graphics and to learn about the techniques used to create them.

The skills you learn in this course are useful in many career areas including Architecture, Surveying, Engineering or Design and Marketing.

This course will encourage you to exercise your imagination, creativity and logical thinking. You will develop an awareness of graphic communication as an international language. And, you will appreciate how graphic communication as an activity, and graphic technologies by their use, impact on our environment and society.

Course Outline

The main areas of study are -

- *2D Graphic Communication* –
 - i) creating orthographic sketches.
 - ii) producing orthographic drawings.
 - iii) producing promotional display work including preliminary designs, layouts and informational graphics.
- *3D and Pictorial Graphic Communication* –
 - i) creating pictorial sketches.
 - ii) producing pictorial drawings.
 - iii) creating rendered CADD models.
 - iv) promotional display work including preliminary designs, final promotional design and card models.
- *Included in the above two units are -*
 - i) colour theory and applications.
 - ii) DTP design principals, layout and terminology.

Course Outline continued

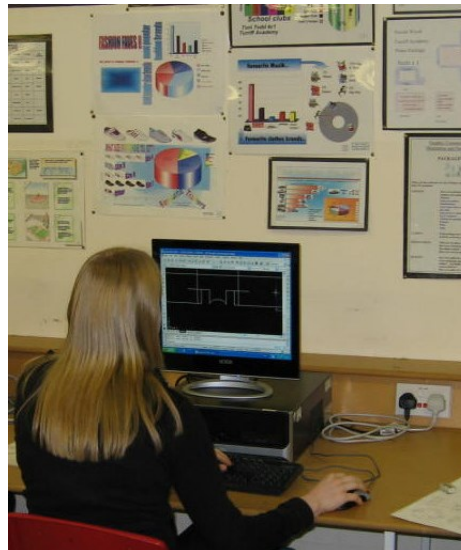
- *Added Value Unit / Course Assignment*–
An assignment in which learners will produce a collection of meaningful graphic responses to a given brief.

ASSESSMENT

The course assessment has two components:

- a question paper (90 marks)
- an assignment (50 marks).

The question paper will assess your skills, knowledge and visual literacy through the graphics techniques and practice you have acquired. The question paper will be set and marked by SQA.



PROGRESSION

Further study, training or employment in:

[Art & Design](#)

[Computing & ICT](#)

[Construction](#)

[Engineering](#)

FURTHER COURSES IN TURRIFF ACADEMY

In S4:

[Design and Manufacture National 4](#)
[Graphic Communications National 4](#)

In S5/6:

[Design and Manufacture National 5](#)
[Product Design Higher](#)
[Graphic Communication National 5](#)
[Woodworking Skills National 4](#)
[Woodworking Skills National 5](#)